

Special Olympics
Southern California



Annual Report

2015



“Let me *win*.
But if I cannot win,
let me be *brave*
in the attempt.”

- Special Olympics Athlete Oath

SOSC

2015 Board of Directors

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SOSC Chairman of the Board

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SOSC Co-Vice Chair

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International City Bank
SOSC Co-Vice Chair

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SOSC Treasurer

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Senior Director Torch Run,
2015 Special Olympics World Games
SOSC Secretary

DEBI ANDERSON
Special Olympics Athlete
Board Member, 2015 Special Olympics
World Games

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Albertsons, Vons & Pavilions

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Marsh Risk & Insurance Services

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Houlihan Lokey

KEN DAMI
Tesoro

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Mattel
SVP Sales, 2015 Special Olympics
World Games

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Wells Fargo Advisors, LLC

ROB FRIEDMAN
Lionsgate Motion Picture Group
Chairman, 2015 Special Olympics
World Games

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Retired Entrepreneur

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Consultant

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Director Emerita

LARRY GREEN
Westfield

JOSHUA GRODE
Irell & Manella, LLP

JINX HACK-RING
Consultant

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Unisource Services, Inc.

TIMOTHY HEINEN
Coca-Cola

VINCE HERRON
Abelson | Herron | Halpern, LLP

MARTIN J. HEWETT
Morgan Samuels Company

MARSHA HIRANO-NAKANISHI
Consultant

RAFER JOHNSON
Founding Chair, SOSC
Board Member, 2015 Special Olympics
World Games

MEGAN JORDAN
Herbalife

PAULA LARSON
Pacific Dental Services |
The Smile Generation

MICHELLE LOCKE
DIRECTV Latin America

BILLY MARTELL
Special Olympics Athlete
Vons

JERRY MCGEE
Framework Capital Partners

BRADY MCSHANE
Gresham Savage Nolan & Tilden, PC

PATRICK NIEMANN
Ernst & Young

ROSANNE O'BRIEN
Consultant

ADAM PARRISH
Deloitte & Touche USA, LLP

JOHN G. PEETZ, JR.
Consultant, CPA

MARY ANN POWELL
Pacific Park

MATTHEW RAYMUNDI
Special Olympics Athlete

CAREN ROBERSON
Wells Fargo

MICHAEL ROTH
Staples Center

MEREDITH SHUMARD
NFL Media Group

THOMAS STEVENS
LA Capital Management

DIANA TODARO
Consultant

ANDY TYMKIWI
Edwards Lifesciences

CAPTAIN KIMBERLY UNLAND
LA County Sheriff's Department

ANN L. VAN DORMOLEN
Philanthropic Administration, Inc.

RICHARD L. VAN KIRK
President Emeritus
Board Member, 2015 Special Olympics
World Games

CALEY VERSFELT
Special Olympics Athlete
Games Associate & Receptionist,
2015 Special Olympics World Games

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TCW

WILLIAM VOGT
JLL, Inc.

CRISTINA M. WALTERS
C&M Communique, Inc.

CHRISTOPHER A. WILLSON-WHITE
Consultant

DR. JOSEPH YBARRA JR.
Los Angeles County
Office of Education

DR. RAMIN ZOLFAGARI
Kaiser Permanente

The Board Challenge

In 2015, the Board surpassed their goal and raised more than \$1.49 million with 100% participation in the Board Challenge.

“Special Olympics has helped my son, Timothy, achieve things he wouldn't have on his own. Not only has it improved his athletic ability and overall health, but his self-confidence and relationships as well. As a family, we have enjoyed the opportunities Special Olympics presents to engage with other families with athletes and for Timothy to meet and compete against those fellow athletes.”

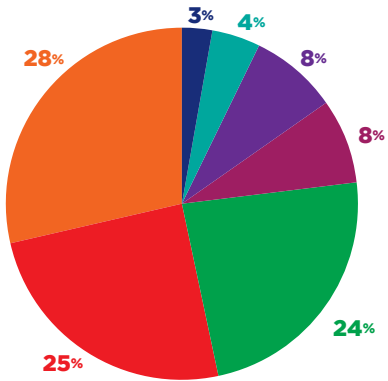
Tim Redmond

Chairman of the Board, 2013 – 2015
Special Olympics Southern California

2015 *Financial Summary*



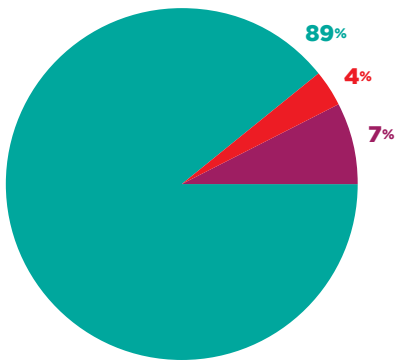
Revenue



Individual Contributions	\$3,163,522
Special Events	\$2,759,951
Dream Raffles - Net	\$2,621,609
Corporate Contributions	\$880,941
Foundations / Grants	\$876,742
Contributed Goods	\$491,286
Other Income	\$337,365

Total \$11,131,416

Expenses



Program Services	\$8,923,022
Fundraising	\$747,435
General and Administrative	\$354,722

Total \$10,025,179

In-Kind Contributions

Non-cash goods and services reduce our operating costs, including:

Value of Volunteer Hours
\$4,563,010



Contributed Goods
\$491,286



Facilities
\$450,677



Professional Services
\$378,729



Thank you to our generous supporters

YOUR SUPPORT MAKES OUR WORK POSSIBLE

\$1,000,000

Estate of Magdalene E. Peregrin
Law Enforcement Torch Run

\$250,000

Estate of Lois Ellen Haraughty
Gary R. Wyma Trust
Tesoro Companies, Inc.

\$150,000

California Chapter American Fence Association

\$125,000

The Albertsons Companies Foundation & The Vons Foundation JAKKS Pacific, Inc.
KTLA5

\$50,000

Jill Atterbury
Chandi Group USA, Inc.
Coca-Cola
Knights of Columbus/Columbian Foundation for People with Intellectual Disabilities
Mattel & Mattel Children's Foundation

Pacific Park
San Manuel Band of Mission Indians
Toyota Motor Sales
USC Marshall Challenge for Charity
Walmart
Wells Fargo



\$25,000

Bank of America
Barney & Barney Foundation
California Moving and Storage Association
Disney
The Edwards Lifesciences Fund
Anonymous
Irell & Manella Foundation
Jewish Community Foundation
The John W. Carson Foundation, Inc.
Kenneth T. & Eileen L. Norris Foundation
Kern Regional Center

Los Angeles Capital Management and Equity
Los Angeles Clippers Foundation
Media Content Capital
Anonymous
Sherry Netherland
Peter O'Malley
Reliance Steel & Aluminum Co.
Rotary Club of Thousand Oaks
SeaWorld San Diego
The Sharon D. Lund Foundation
The Smile Generation

Barbara and Thomas Stevens
Nancy and Rich Swanson
Sysco
TCW
Thomas and Dorothy Leavey Foundation
Tribune New York Foundation
Uber
Variety the Children's Charity of Southern California
Westfield, Inc.

\$15,000

Angels Baseball Foundation
Ann Jackson Family Foundation
Supervisor Don Knabe, County of Los Angeles, Fourth District
The Boeing Company and The Employees Community Fund of Boeing California
ESCO Technologies Foundation
FedEx Express
Foundation for the Undefeated

Frome Family Foundation
Golf Fore Kids Inc.
John Jewett & Helen Chandler Garland Foundation
The LAZ Parking Charitable Foundation
Long Beach Airport
Louis and Dixie S. Bernier Living Trust
Midland Oil Group, LLC
Pacific Life Foundation

Elizabeth S. Pankey
Pechanga Resort and Casino
The R.S. Hoyt, Jr. Family Foundation
Jim Reynolds
SOLA Lions Club
TD Ameritrade Services Company, Inc.
UCLA Anderson Challenge For Charity

\$10,000

Eric L. Affeldt
Anaheim Ducks
Bonnie and Michael Bone
Broadcast Support
Business Professionals of America
Community Foundation Serving Riverside
& San Bernardino Co.
Daniel Berdakin Family Foundation
Disney VoluntEARS Community Fund
Elizabeth Bixby Janeway Foundation
Brian E. Erickson
Fraternal Order of Eagles
Goodwin Family Memorial Trust
The Grainger Foundation
Greater Los Angeles New Car Dealers
Association

Greenberg Glusker
Hervey Family Non-endowment Fund at
The San Diego Foundation
Hutton Parker Foundation
Instinet LLP
JetBlue Airways
Kaiser Permanente
Lionsgate Motion Picture Group
LM Aero Club - General Fund
Los Angeles Kings Hockey Club
Stuart K. Matsuda
MCC Junior Fund
Jane J. Netherton
Rosanne O'Brien
Pala Casino Spa Resort

Patron Saints Foundation
Prometheus
Ronald McDonald House Charities
Patricia and Richard Schmid
Sempra Employee Giving Network
Stance
State of California - Department of
Corrections & Rehabilitation
Andy G. Tymkiw
The Ueberroth Family Foundation
Louise M. Ukleja
Union Bank
UPS Foundation, Inc.
Patricia and Richard Wallace
Wood-Claeyssens Foundation

\$5,000

Abelson | Herron | Halpern, LLP
Roberta and Philip Abner
Aidan's Red Envelope Foundation
Bill Allen
Robert Anderson
Apple Valley Gas & Market
Ronald R. Barnes
Leesa Bellesi
BJ's Restaurants Foundation, Inc.
Bobby Shriver
Boston Scientific Corporation
Brighton Management
BRR Architecture, Inc.
Anonymous
California Resources Corporation
Canaccord Genuity
The Capital Group Companies Charitable
Foundation
Carrington Charitable Foundation
The Cecile & Fred Bartman Foundation
Charles & Ruth Billingsley Foundation
Lee and Adam Christin
City National Bank
City of Long Beach
City of Poway
Comcast NBCUniversal
Supervisor Mark Ridley-Thomas, County of
Los Angeles, Second District
Cox Communications
CVS Health
David A. & Mable L. Wheeler Charitable Trust
Account
David C. Copley Foundation
Mark Davis
Deckers Outdoor
Anita DeFrantz
derma e Bodycare
Dignity Health
ESPN
FactoryMade Ventures

FD OpCo, LLC
Kevin Foley
William T. Garrett
The GE Foundation
Alexander George
George B. Page Foundation
Gorilla Marketing
Lisa and Joshua Grode
Susan Grode
Edward Hager
Patrick Henahan
John S. Herman
Anita and Ira Hermann
Hester Family Foundation
Charlene H. and Mike Immell
Jean Bixby Smith Healthcare Fund
John W. Porter Trust
Kellogg Garden Products
Kern Community Foundation
KPMG LLP
LASD Ladies' Night
Lindbrook Capital, LLC
Long Beach Community Foundation
MarBorg Industries
Marisla Foundation
Mark & Dorothy Smith Family Foundation
Marsh & McLennan Companies
Maurice Cares
Meadowlark Service League
MJM Vallejo
MLV & Co
Morgan Family Foundation
Movie Movers, Inc.
Oakley
The Outhwaite Foundation
Pacific Logistics Corp.
Jennifer L. and Jim Parks
Lisa Patino
Judy and John G. Peetz
James P. Petersilia

PGA
The PIMCO Foundation
Pioneer
Plains Marketing, L.P.
Poms & Associates Insurance Brokers, Inc.
Principal Communications Group
ProYo High Protein Frozen Yogurt
Rabobank, N.A.
Cathy and Timothy Redmond
Resnick Family Foundation
Reyes E. Rios
Caren and Jim Roberson
San Diego Chargers
Santa Barbara Foundation
Santa Inez Band of Mission Indians
Santa Ynez Band of Chumash Indians
Foundation
Schwab Charitable Fund
SEIU Local 620
SEIU Local 99
Simon Strauss Foundation
Solid Landings Behavioral Health
Sony Pictures Entertainment
South City Gas, Inc.
Steve and Kelly McLeod Family Foundation
Sunbelt Rentals
Target
Three Flags Court, Inc.
United Plankton Pictures
University Credit Union
USC Credit Union
Richard L. Van Kirk
Veritas Health Services, Inc.
Janice and Michael Waldron
Wawanesa
Weingart Foundation
Kristy Yannich
The Yardi Foundation

Demographics

ATHLETES IN 2015
 **23,444**
TRADITIONAL COMMUNITY 7,461
SCHOOL PROGRAM 15,999
 Some athletes participate in both Traditional/Community & School Programs

IE Inland Empire Region

Athletes	Traditional Programs:	946
	School Based Programs:	869
	Young Athletes Programs:	7
	Global Messengers:	7
Coaches		361
Competitions Hosted		8

SD San Diego County Region

Athletes	Traditional Programs:	1,123
	School Based Programs:	394
	Young Athletes Programs:	12
	Global Messengers:	10
Coaches		566
Competitions Hosted		11

KC Kern County Region

Athletes	Traditional Programs:	263
	School Based Programs:	449
	Young Athletes Programs:	36
	Global Messengers:	3
Coaches		73
Competitions Hosted		7

SLOC San Luis Obispo County Region

Athletes	Traditional Programs:	575
	Global Messengers:	8
Coaches		327
Competitions Hosted		7

SB Santa Barbara County Region

Athletes	Traditional Programs:	395
	School Based Programs:	774
	Young Athletes Programs:	134
	Global Messengers:	5
Coaches		279
Competitions Hosted		9

LA Los Angeles & San Gabriel Valley Regions

Athletes	Traditional Programs:	1,544
	School Based Programs:	6,001
	Young Athletes Programs:	1,883
	Global Messengers:	22
Coaches		870
Competitions Hosted		45

SCT Santa Clarita Valley & Tri-Valley Regions

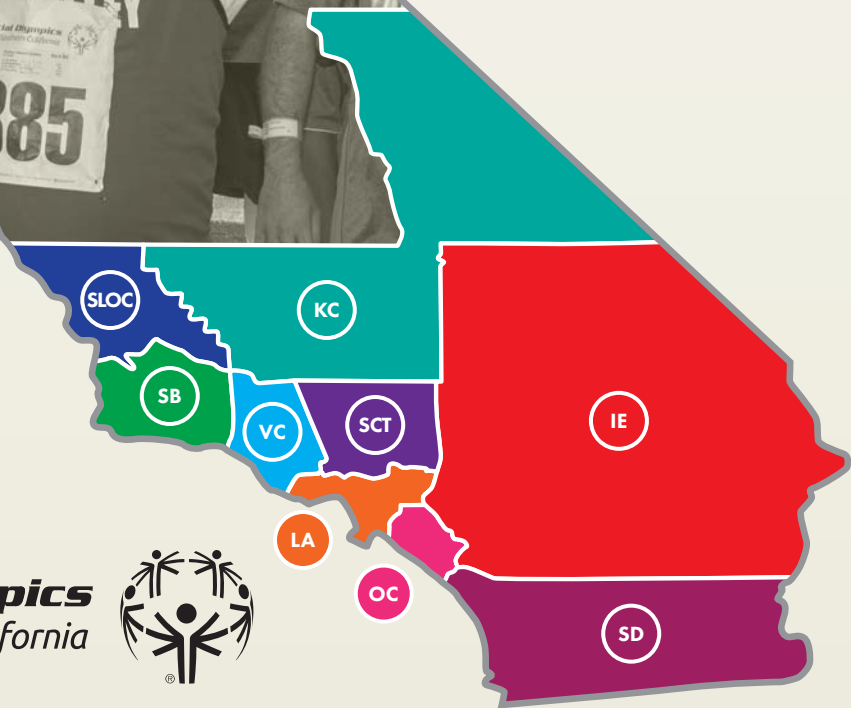
Athletes	Traditional Programs:	1,122
	School Based Programs:	2,198
	Young Athletes Programs:	1,128
	Global Messengers:	14
Coaches		676
Competitions Hosted		16

OC Orange County Region

Athletes	Traditional Programs:	1,001
	School Based Programs:	1,859
	Young Athletes Programs:	142
	Global Messengers:	17
Coaches		592
Competitions Hosted		11

VC Ventura County Region

Athletes	Traditional Programs:	373
	School Based Programs:	200
	Young Athletes Programs:	16
	Global Messengers:	4
Coaches		161
Competitions Hosted		6



ENGAGED NEW ATHLETES

NEARING THE GOAL OF 28,000 ATHLETES BY END OF 2016

6,000



OFFERED PROGRAMMING IN OVER

125

NEW SCHOOLS



456

TOTAL SCHOOLS IN SCHOOLS PROGRAM

FREE HEALTHY ATHLETES SCREENINGS IN 2015

1,751



- VISION
- HEARING
- ORAL HEALTH
- NUTRITION
- FITNESS
- PODIATRY

EXPANDED UNIFIED SPORTS PARTICIPATION IN LOS ANGELES UNIFIED SCHOOL DISTRICT BY

37%



REACHING 1,471

ATHLETES AND UNIFIED PARTNERS THROUGH TEAM PLAY

123



COMPETITIONS IN 2015

38

SOSC ATHLETES COMPETED AT THE 2015 SPECIAL OLYMPICS WORLD GAMES

YOU ALSO HELPED US MAXIMIZE WORLD GAMES SUCCESS FOR LOCAL GROWTH

125,000

NEW SUPPORTERS IN OUR DATABASE INCLUDING:

- 24,285 VOLUNTEERS
- 64 SPONSORS
- 21 FOUNDATIONS
- 100 MEDIA CONTACTS

RECORD BREAKING

200 MILLION

MEDIA IMPRESSIONS

28

COMMUNITIES HAVE BEEN TARGETED FOR NEW PROGRAMMING AND ATHLETE GROWTH OPPORTUNITIES.

346

NEW COACHES



3,794

TOTAL COACHES

COACHES DONATED AN ESTIMATED 136,584 HOURS





“We're all human beings. Our blood runs the same; our hearts beat the same. So why do we need to be treated differently than others?”

Jasmine Miles

Special Olympics Southern California
2015 World Games Athlete, Softball

The mission of Special Olympics Southern California

is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.



**Special
Olympics**
Southern California

www.sosc.org